# Cost-effectiveness analysis for controlling water pollution by pesticides using SWAT and bio-economical modeling



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- Context
- Methodology + Case study
- Effectiveness assessment (SWAT)
- Costs assessment (Bioeconomic model)
- Main results
- **4** Conclusion



#### Introduction



- ❖ Compliance with the Water Framework Directive (WFD) implying a reduction in the impact of agricultural pressures
- ❖ Public participation in water management required in international conventions that should be meaningful when issues are complex and uncertainties high (United Nations, 2000; Aarhus Convention, 1998; World Water Commission, 2000; WFD, 2000)

→ Agri-environmental measures defined at National or Regional level can lead to extremely different results in terms of implementation costs and environmental effectiveness



#### Introduction

- Cost-effectiveness analysis (CEA)
- ❖ Government and Water agencies have to manage limited budgets allocated to the implementation of measures
- ❖ CEA to be used to select combinations of measures at the water body and river basin level allowing for the attainment of the desired ecological objectives at the lowest costs for society (WATECO)\*
- → Use of modeling tools for analyzing the different impacts and costs of environmental policy measures
  - Could help define least costs programmes
  - Long periods of time



### Cost-Effectiveness Analysis (CEA) framework

#### **Scenarios**

measure or combination of measures

Stakeholders

#### **Economic component**

Mixed integer Linear Programming model (commune level)

#### **Environnemental component**

Soil and Water Assessment Tool model (management practices defined at the commune level)

# Cost assessment of implementing measures

(Commune then sub river basin level)

Effectiveness assessment of mitigation measures on reduction of pesticides concentration at the outlets

Region water basin. Catchment. Sub-basins

Region water basin, Catchment, Sub-basins levels

# Spatially distributed Cost-Effectiveness Analysis

of scenarios at the sub basins and catchment level

Targeting action programmes

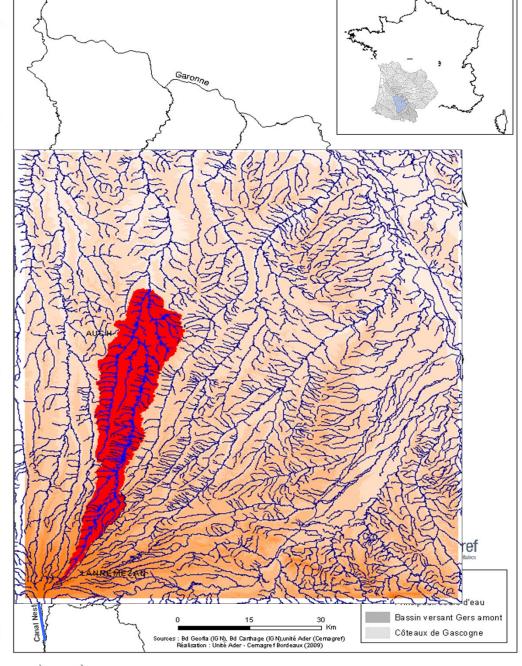




# Effectiveness of mitigation measures with SWAT



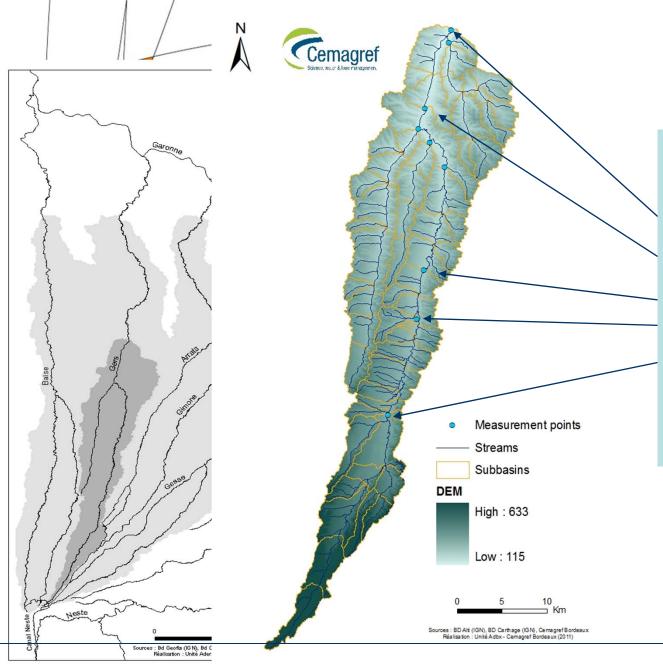




- The Gers river basin (sub basin of the Garonne river basin) in the South-western part of France
- ❖Upstream part (UGRB) from Lannemezan plateau to the Roquelaure drinking water collection point
- ❖ 17 small rivers and streams (9000 km²) with extremely small water catchment areas (Côteaux de Gascogne)
- Hydrological processes characterized by superficial water transfers fed by shallow water tables with limited capacity
- → link canal (the Neste canal) created to improve water flows



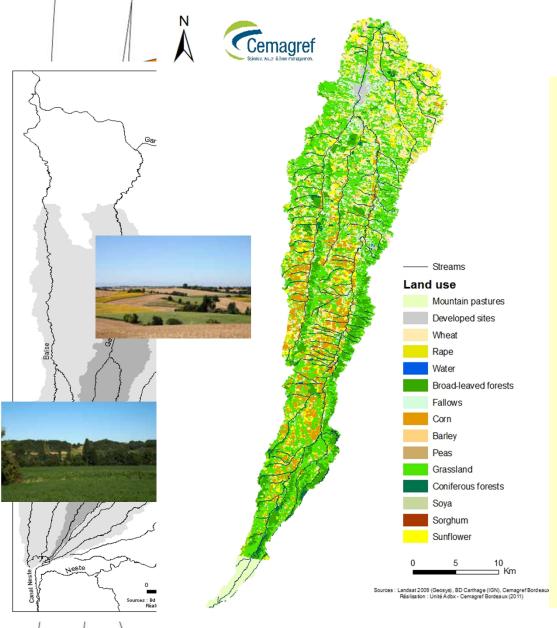
## Case study streams



- ❖ 5 points for the abstraction of Drinking Water (30 000 hab.) with recurring problems of water quality relating to pesticides
- 65 % of water samples with concentrations > 0.1  $\mu$ g/l for individual pesticide
- and 29 % with concentrations
- $> 0.5 \mu g/I$  for total pesticides



#### Land use



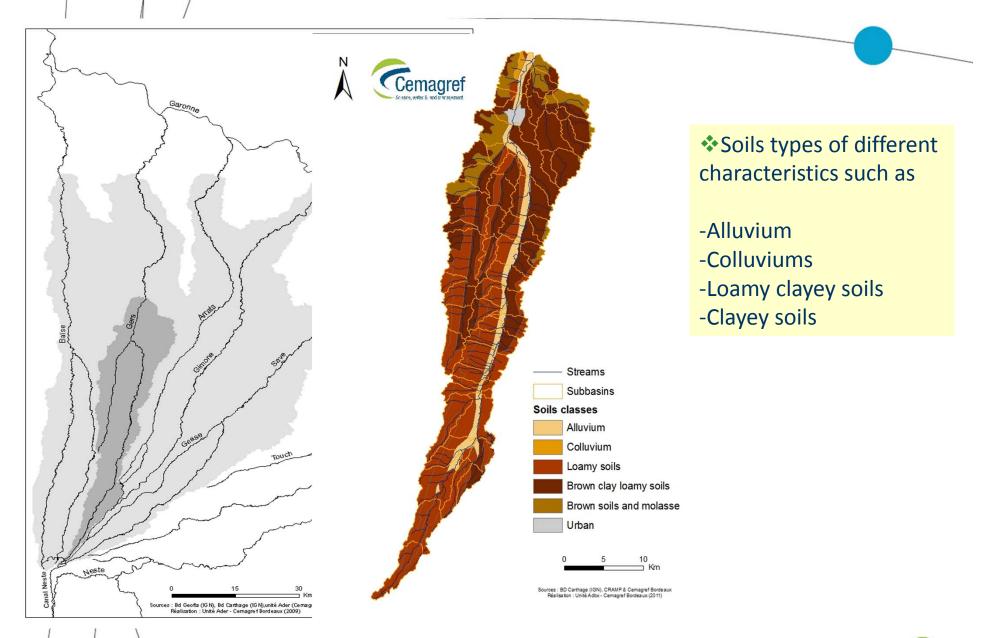
- ❖UGRB covers 47000 ha (470 km²) mainly dedicated to Agriculture 34000 ha (72% of the area)
- 700 farms on 55 communes
- mainly Cash crops
- ■Some Breeding activities suckler farming systems

80 % cropping pattern

- ■Corn for grains or silage southern part
- spring and winter wheat
- durum wheat
- Sunflower northern part
- Permanent and temporary grassland



### Case study soils





## Defining practices



- Crops rotations further improved from land cover data by applying
- →Agronomical decision rules
- →A random spatial function, producing as many HRUs as there are different types of crop rotations

and creating tables with practices (SWAT tables mgt1 and mgt2) for each HRU from average practices by crops constituting the crop sequence

❖ Dates of management practices within periods are generated randomly from identified average values



#### Mitigation measures

	Measures applied				
	applied only on zones with	applied on the whole upstream area	Description	Implementation in the SWAT model	
	BS		Riparian buffer strips:Grass strip with rye-grass		
	BS10_ZP	BS 10_GA	Buffer strips width 10m: 5meters on either side of the watercourse	Basis line scenario	
	BS10_ZP_ext		Buffer strips width 10meters extended hydrographical network.	Modification of the land use files (shape files): Design of new polygons alongside the hydrographical network (Arc-GIS	
	BS20_ZP	BS20_GA	Buffer strips 2x10meters (BS 2x10m)		
	BS20_ZP_ext		Buffer strips 2x10meters extended (BS 2x10m_ext)	Buffer command) and accordingly modification of the parameter FILTERW	
	MW_ZP	MW_GA	Switching from chemical weeding to mechanical weeding. No herbicides application and tillage	Modification of management parameters	
	LR_ZP	LR_GA	Modification of crop rotation schemes (longer rotation with succession of 4 crops minimum)	Modification of management parameters	
	CC_ZP	CC_GA	Catch crop during the inter-crop period (sowing of ryegrass between winter crops and spring crops)	Modification of management parameters	
		SGL_GA	Increase of grassland/decrease of arable land. Switching from arable land (maize, wheat) to temporary grassland (rye grass)	Modification of the land use files (shape-files)	

Measures proposed by the French Rural Development programm

→ Effective on water quality

As the most likely to be accepted and implemented by farmers

Cemagref
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## Effectiveness assessment using the SWAT model



- Average values of pesticide concentrations calculated on the ten last years basis for the modeling period
- Effectiveness is considered in terms of the relative reduction of average concentration of total pesticides following measure implementation *Use of the values from the SWAT main channel output file (.rch)*

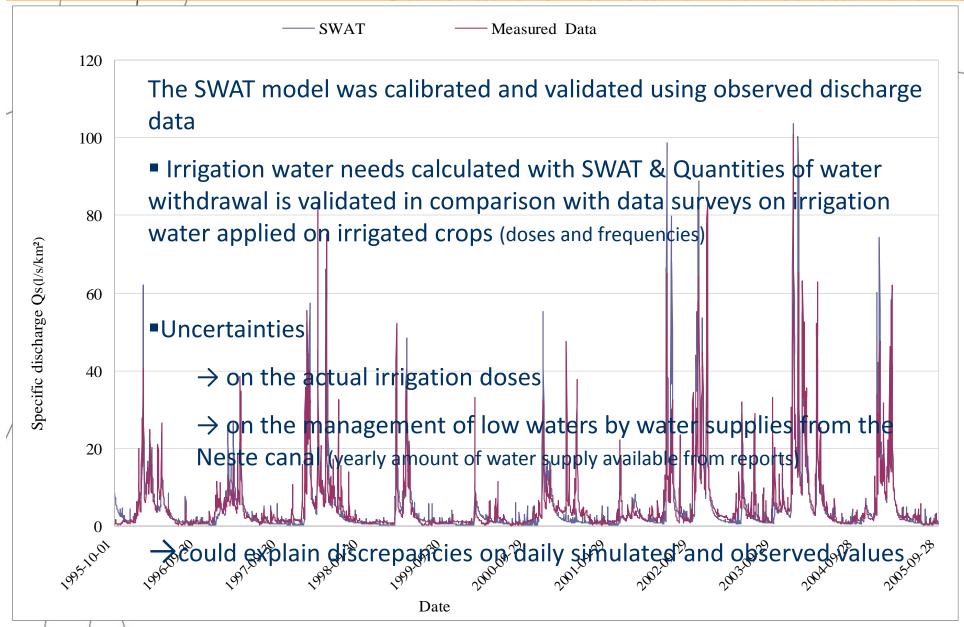
$$Effectiveness_{(\%)} = \left(1 - \frac{\left[C_s\right]_{\mu g l^{-1}}}{\left[C_o\right]_{\mu g l^{1}}}\right) \times 100$$

$$\begin{bmatrix}C_o\right]_{\mu g l^{-1}} \text{ Average concentration over the ten last years of hydrological simulation}}{\left[C_s\right]_{\mu g l^{1}} \text{ Baseline concentration}}$$

 Variability in effectiveness between sub basin is calculated on the difference between inflows concentration and outflows concentration

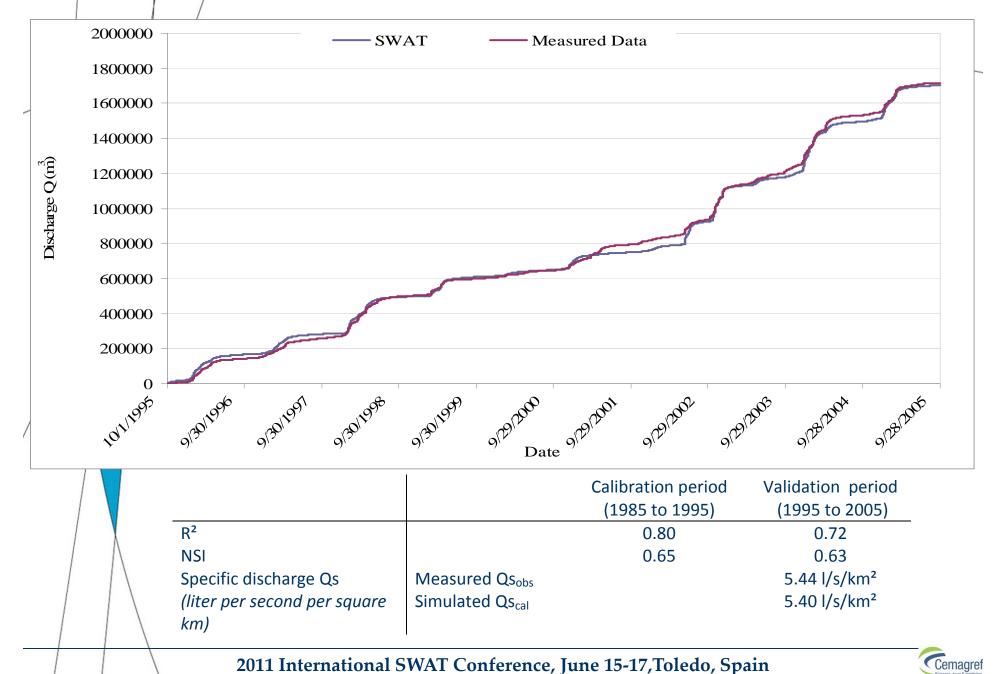


#### Calibration/Validation for stream flows





#### Calibration/validation statistics for stream flows



#### Verification/Calibration of pesticides

- SWAT model has been implemented on the whole Côteaux de Gascogne zone then calibrated in order to reproduce total yearly pesticides concentration (1.2 µ g/l) at the upper stream watershed outlet (Roquelaure measurement point)
- Concentrations of pesticides analyzed on
- 4 measurements points alongside the Gers river (within the project)
- 5 points (tapping for Drinking Water Supply)
- 15 measurements points out on the main rivers of the Gascogne Côteaux zone from 2005 to 2008 (from another study by Cemagref)
- →Frequency of sampling (4 to 5 measurements per year) to low for precise daily or monthly calibration and/or validation
- →used nevertheless for verification by comparing on the same points of the streams, the ranking of the yearly average measured and simulated concentrations (total pesticides)



#### Pesticides run-offs modeling

- Water analyses show that 4 molecules represent 80 % of the total pesticides concentration
  - Herbicides (Glyphosate, S-Metolachlor)
  - ■Insecticide (Carbofuran)
  - Fungicide from the triazole group (Tebuconazole)
- Set of Active Substances applied + frequency of their use (survey carried out on 50 farms within the watershed area) for each crop
- Spraying practices within the watershed are compared to the average practices set at the regional scale from a much wider sample of farms
- → Reduction of the number of applied active substances to the molecules the most widely used + average dose (arithmetic mean) applied by farmers



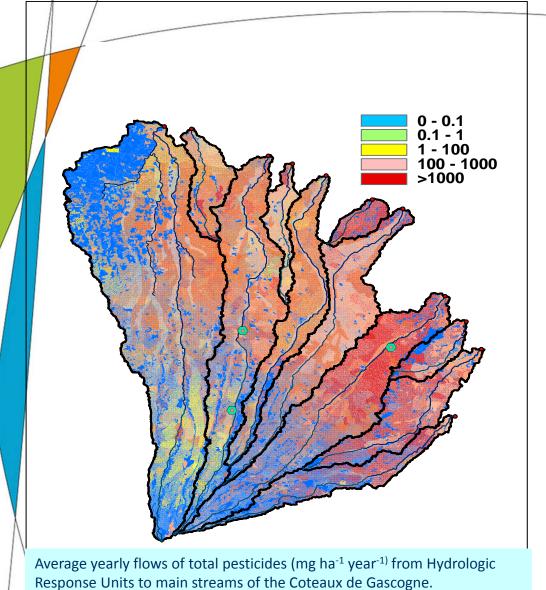
#### Pesticides run-offs modeling

#### When a chemical class is widely applied

- fungicides (Sulfonylurea, Triazole and Strobilurin groups)
- herbicides with a mix of 3 or 4 active substances sulfonylurea
- → new "Average Active Ingredient" (AAI) for its physical and chemical properties (Koc , DT50 and solubility)
- weighted by their relative concentration in the pesticide used (for a mix of active substances)
- →we defined **an average application rate** calculated as the average application rate weighted by its frequency of use
- → Simulations are carried out for each of these 4 AAI the sum of their daily concentrations simulated with SWAT used as results



#### Pesticides run-offs modeling



SWATModeling with basis line scenario - average on 15 years (1994-2009)

- Average simulated concentrations and measures differ sometimes heavily but
- →the ranking of the simulated measurements points match exactly the ranking of measured points for all the points of the watershed
- Differences between simulated and measured concentrations do not imply that model calibration is wrong

because of
the uncertainty on the
measurements themselves
(pertaining to their frequency and
the number of values within a
month and year)



#### Results for Effectiveness

	Implementation Scenario Measures Total E				
Implementation	mplementation Scenario		Total	Effectiveness	
7			concentration	(% reduction)	
			μgl-1(outlet)		
			1.2	Basis line scenario	
	1.2	BS10_ZP_ext	0.85	29	
Measure applied	1.3	BS20_ZP	(0.78)	35	
on the zones with	1.4	BS20_ZP_ext	0.72	40	
priority	2	MW_ZP	0.96	20	
	3	LR_ZP	1.19	0.5	
	4	CC_ZP	1.18	1	
			1.2	Basis line scenario	
Measure applied	1.3	BS20_GA	0.66	45	
on the whole area	2	MW_GA	0.38	68	
of the upstream	3	LR_GA	1.18	1	
part	4	CC_GA	1.17	2	
	5	SGL_GA	0.66	45	

- → Pesticide loss may be effectively decreased by implementing measures
- → Best results: restoration measures like riparian grass buffer strips varying however when applied in priority zones or in the entire GA area
- → Switching from chemical weeding to mechanical weeding could have an immediate effect on pesticide loads

enhanced when the measure is applied on the whole upstream area (MW\_GA) explained by the type of chemicals detected at high concentrations (mainly herbicides)



#### Results for Effectiveness

	Implementation	Scenario	Measures	Total	Effectiveness	
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	part	4	CC_GA	1.17	2	
		5	SGL_GA	0.66	45	

relative inefficiency of other changes in management practices (catch crops, changes in crop rotation schemes)

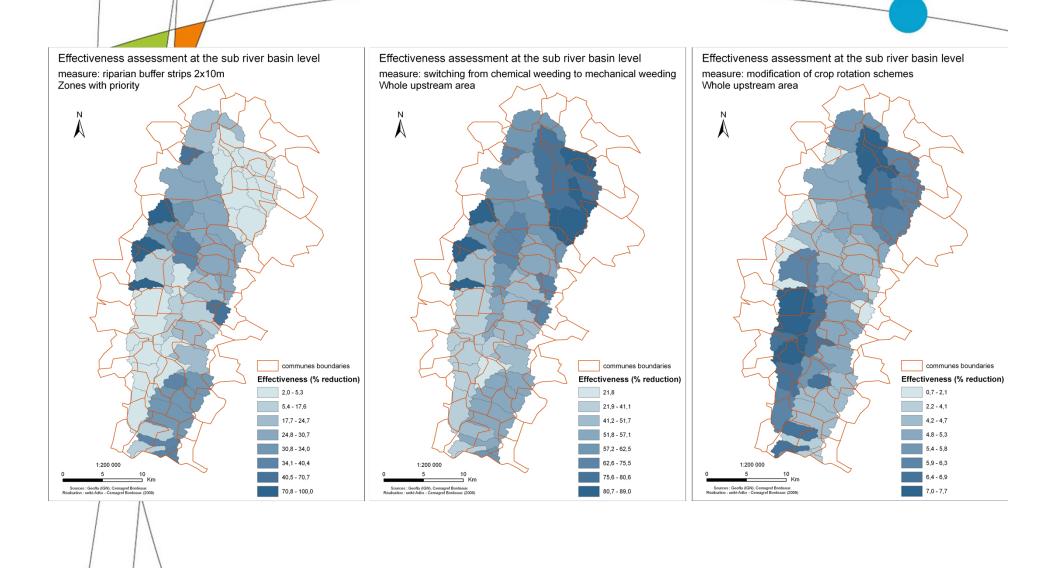
Concentration objective of 0.5µgl<sup>-1</sup> is never reached excepted for one scenario

Combination of agri-environmental measures maybe more effective but need first to be assessed

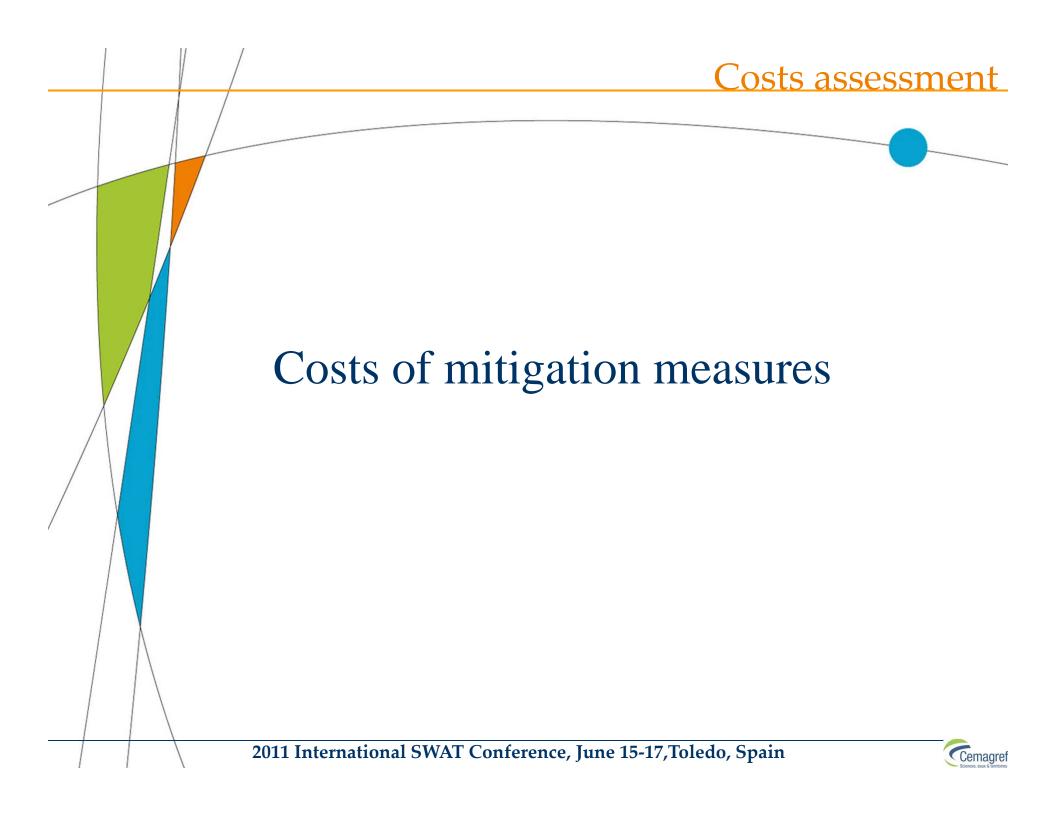
For a given measure, effectiveness nevertheless varies widely between subbasins within the watershed



#### Costs results





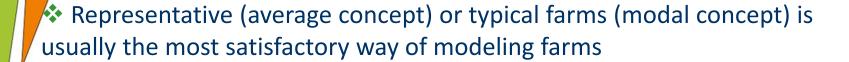


#### Costs assessment

- Marginal costs of mitigation measures are not equal Theoretically possible to obtain the same level of water pollution reduction at lower cost by shifting from high-costly measures to lower-costly measures
- ❖ The economic budgeting approach may reflect real word behavior But budgets may not reflect efficient decisions from an economic perspective
- →To derive a meaningful trade-off curve, all economic methodologies need to allow farmers the ability to interchange a variety of optional strategies into the decision making framework
- The methodology of economic optimization
- →more relevant for cost analysis of mitigation measures
- →possibility it offers decision makers to substitute alternative strategies



#### Costs assessment



- potential bias from aggregating farm-level data or using average/ aggregate data at the farm level
- leaves out the spatial distribution of holdings
- → model farms together at the commune level as if they were a single mega-farm
- overstate the flexibility and co-ordination of agricultural productions
- considered appropriate for small areas like communes
- →A model of Agricultural production at the commune level (HRU) is developed in Mixed Integer Linear Programming using GAMS software



#### Bio-economic modelling

#### *Objective fonction* : $Max f_c(X)$

$$f_c(X) = \sum_{i} \sum_{p} \sum_{k} (X_{i,p,k,c} * y_{ipk} * p_i - cv_{i,p,k} + inc_{k_2})$$

$$+ \sum_{l} \sum_{p} X_{l,p,c} * y_{l,p} * p_{l} - cv_{l,p}$$

For each c

c: commune (commune with at least 10% of its area within the catchment)

*i: crop activities* 

1: livestock activities

p: level of practices intensiveness (intensive, average, extensive)

k: standard practices  $k_1$  or with mitigation measure  $k_2$ 

 $X_{ipkc}$ : acreage of the activity with crop i, intensiveness p and practice k (ha) within the commune

 $y_{ipk}$ : yield of the activity [tons of grains or Dry Matter ha<sup>-1</sup>] per crop, intensiveness level and practice type

 $p_i$ : price for grains  $(\in .kg^{-1})$   $p_l$ : price for milk or meat  $(\in .kg^{-1})$ 

 $cv_{i,p,k}$  variable costs of production by crop, level intensiveness and type of practice ( $\epsilon$ .ha-1)  $inc_k$ : incentive ( $\epsilon$ .ha-1)



#### Bio-economic modelling

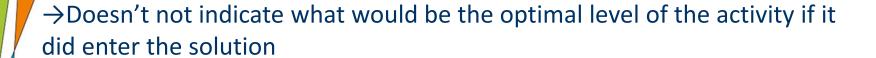
❖ Levels of incentive required to make a measure appear in optimal modeled solutions considered to give the direct costs of its implementation



- →when the decision variable (activity with measure) appears in optimum solution, incentive and marginal cost cancel each other out
- Marginal cost (Shadow cost) is regarded to represent the direct cost of the non optimal activity (with measure)
- Marginal values indicate how far each activity with measure is from entering the optimal solution but



#### Bio-economic modelling



→nor does it indicate how the optimal level of other activities currently in the solution would be affected

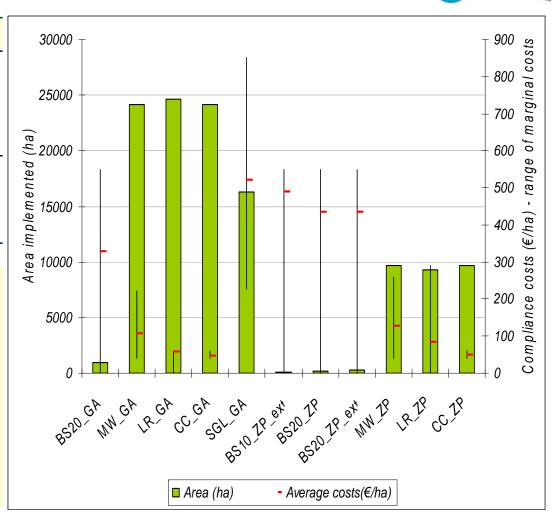
- ❖ To determine exactly what changes would occur
- → to alter the model and resolve it, what is done for increasing level of incentives
- → Integration of marginal costs > Total yearly costs
- →Discounted sum of yearly costs > Total Cost over the implementing period



#### Costs results

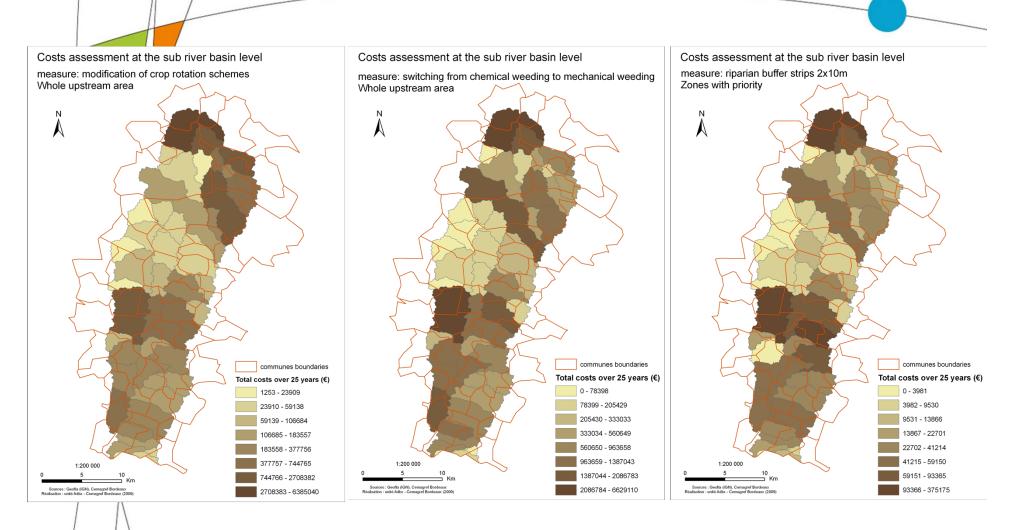
Implementation	Scenario	Measures	Total costs (€) - 25 years period	
	1.2	BS10_ZP_ext	1021979	
Magazina appliad	1.3	BS20_ZP	1002726	
Measure applied on the zones with	1.4	BS20_ZP_ext	1795194	
priority	2	MW_ZP	18136446	
priority	3	LR_ZP	11372194	
<u>-</u>	4	CC_ZP	7012277	
Magazina applied	1.3	BS20_GA	4601327	
Measure applied on the whole area	2	MW_GA	37536281	
of the upstream	3	LR_GA	21238345	
part	4	CC_GA	15929465	
Part	5	SGL_GA	125629621	

- Wide range of marginal implementation costs
- Some measures, depending of their costs per ha implemented (catch crops) or the area implemented (buffer strips) are relatively less expensive to implement on the watershed level





#### Costs results



For a given measure, calculated marginal costs and total costs vary widely between communes as changes are applied to different crops, rotation sequences and farming systems.



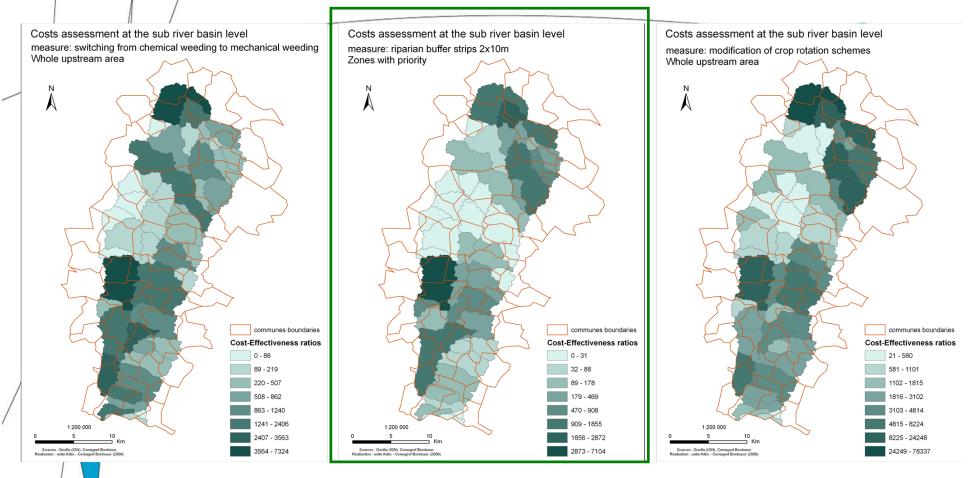
#### Cost Effectiveness Analysis

Implementation	Scenario	Measures	Total	Effectiveness	Total costs (€)	C(k€)/E ratios		
implomonation	Occinanto	Mododioo	concentration	(% reduction)	10ta1000t0 (C)	O(NC)/L Tatioo		
			μgl-1(outlet)	(/ - / - / - / - / - / - / - / - / - / -				
			1.2	Basis line scenario				
	1.2	BS10_ZP_ext	0.85	29	1021979	35		
Measure applied	1.3	BS20_ZP	0.78	35	1002726	( 29 )		
on the zones with	1.4	BS20_ZP_ext	0.72	40	1795194	45		
priority	2	MW_ZP	0.96	20	18136446	907		
	3	LR_ZP	1.19	0.5	11372194	22744		
	4	CC_ZP	1.18	1	7012277	7012		
	1.2			E	Basis line scenario			
Measure applied	1.3	BS20_GA	0.66	45	4601327	(102)		
on the whole area	2	MW_GA	0.38	68	37536281	552		
of the upstream	3	LR_GA	1.18	1	21238345	21238		
part	4	CC_GA	1.17	2	15929465	7965		
	5	SGL_GA	0.66	45	125629621	2792		

- Riparian grass buffer strips
- Switching from chemical weeding to mechanical weeding Changes to grassland
- Longer rotation schemes Catch crops



#### Cost-Effectiveness results



❖ For a given measure, CE ratios of implementing measures vary widely between communes as a result of Effectiveness and Cost variability within the watershed

Mechanical weeding in replacement of chemical weeding could be then sometimes more Cost-Effective than Grass buffer strips depending of the location where the measure is applied



#### Conclusion

Objective: find the changes of crops and practices that will contribute most to achieving goals at minimum costs

- Useful for policy analysis
- →By integrating the environmental and the economic issues at diverse spatial and time scale
- →Profitably replace more classical approaches based on pressure indicators allowing the integration of the dynamics of the agrohydrological systems
- →Better target the implementation of measures and financial incentives to farmers where appropriate
- ❖ CE analysis: Simple educational and communication tool summarizing the outcomes in a single quantifiable indicator for participatory approaches (integrated information needed)









#### **Uncertainty**

- Uncertainty at each step of the analysis
- Uncertainty surrounding environmental goal and parameters
- Uncertainty surrounding the sources of pollution (PS, NPS)
- Uncertainty surrounding the choice of the measures defined by Science
- Uncertainty about the placement for implementing the measures
- Uncertainty surrounding the Costs and Effectiveness of mitigation measures
  - → Sensitivity Analysis with SWAT and Bio economic model

